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## GreenFiber Frequently Asked Questions

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**What is GreenFiber?** GreenFiber is a natural fiber blow-in cellulose insulation product that is made from 85 percent recycled paper fiber and offers consumers and builders an environmentally-friendly option for helping control home heating and cooling costs. With eco-friendly living becoming a fast-growing trend, GreenFiber offers an ideal sustainable component to building, renovation and DIY re-insulation projects.

**How does GreenFiber help the environment?** Since 2000, GreenFiber has diverted nearly 3 million tons of paper from landfills, and an estimated 3.6 million tons of greenhouse gas emissions from the atmosphere. This has an equivalent impact of removing more than 1,554,404 vehicles from the road each year (or saving 51 million trees – an area comparable to the Great Smoky Mountains National Park). Insulation also reduces energy use and lowers heating and cooling bills, helping consumers save money while reducing the impact on the environment.

### **What health and safety benefits does GreenFiber possess?**

- **Fire Resistance:** GreenFiber Insulation is infused with a flame retardant treatment that can actually help prevent the spread of smoldering embers. While GreenFiber is made from 85 percent recycled paper fiber, the remaining 15 percent is comprised of additives for fire and fungal resistance. GreenFiber Insulation undergoes a strict regiment of tests to ensure that it adheres to the required technical standards.
- **No harmful chemicals:** GreenFiber is manufactured without any harmful chemicals, like formaldehyde or asbestos.
- **Noise reduction:** GreenFiber also possesses sound-control properties that help dampen ambient noises from outside traffic, conversations and radio and television, reducing noise transfer between rooms, floors and the outside.

**Does GreenFiber meet the suggested R-value where I live?** Because GreenFiber is a blow-in insulation product, homeowners can install the desired thickness of insulation to meet the Department of Energy recommendations in their region. A recommended installation guide is included on the company Web site – [www.greenfiber.com](http://www.greenfiber.com) – to help educate consumers by indicating which R-value – a measure of resistance to thermal change – is suggested in their region. Higher R-values mean greater insulation power.

**Do I need any special tools to apply GreenFiber in my home?** GreenFiber is easily applied with a blower unit, available for rental at hardware stores and home improvement centers where the product is sold. Many retailers provide free or discounted blower rental rates when a minimum amount of GreenFiber Insulation is purchased. And because it is a natural fiber, GreenFiber is fiberglass-free, itch-free and formaldehyde-free and does not carry any health warnings.

**Do I need to remove any of my existing insulation products before installing GreenFiber?** No. GreenFiber natural fiber insulation can be applied directly on top of existing insulation, supplementing and enhancing insulating properties and helping lower heating and cooling costs.

**Is GreenFiber associated with Cocoon insulation?** GreenFiber manufactured its natural fiber insulation product under the Cocoon name until 2007, when the product was rebranded as GreenFiber. The GreenFiber name also offers a clear and immediate explanation of one of its key benefits and its establishment as an environmentally-friendly home improvement product.