

# There's green. And there's GreenFiber.

Any insulation can help your home be more energy efficient and thus reduce global warming.

**End-to-End Sustainability.** Among many companies' claims to be green, you can be certain that GreenFiber is committed to the environment:

**85% Recycled.** Our natural fiber insulation is made from 85% recycled paper fiber.

**Recycling Programs.** Our Community Paper Recycling Program teaches environmental responsibility and helps organizations reduce waste disposal costs while keeping paper out of local landfills.

**Local Distribution Model.** Using a local plant model, we source our paper locally and strategically locate our plants to minimize freight costs while maintaining cost-effective distribution for the U.S. and Canada. Shipping short distances reduces GreenFiber's contribution to greenhouse gas emissions.

**Efficient Manufacturing.** Our production process utilizes energy on demand, using 10 times less energy than competitive insulation manufacturers.<sup>1</sup>

**Zero Waste.** Unlike with foam and fiberglass insulation, there is no waste while installing GreenFiber insulation. Every bit can be blown into place or recycled for the next job. Product bags can even be returned for recycling.

**Free of Harmful Chemicals.** GreenFiber Natural Fiber Insulation is manufactured without formaldehyde, asbestos, mineral fiber or fiberglass. Unlike some foam, GreenFiber does not use chlorine based chemicals such as HCFC and CFC that are believed to contribute to global warming. GreenFiber is free of blowing agents.

**Home Energy Savings.** The thermal characteristics of this product throughout attics, walls and floors, achieves greater insulating performance with less material, which saves money.<sup>2</sup> In addition, it fills gaps and voids, reducing air infiltration and achieving up to a 26% increase in overall energy efficiency. (Study conducted by the University of Colorado at the Denver School of Architecture and Planning, 1989.)



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in natural fiber  
insulation





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End-to-End<sup>®</sup> Sustainability indicates that the product contains 85% recycled materials, installs with very limited waste, uses manufacturing and distribution processes that conserve energy lowering greenhouse gas emissions, and that its use promotes energy efficiency in the home.



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