

SANCTUARY[®] HOME

Homes Should Be Sanctuaries

Bringing more peace, quiet and comfort to a house—while improving the health and well-being of those who call it home. Your home should feel like a haven. A safe space for you and your family to just be. And now it can.

Our Sanctuary[®] Homes are constructed to reduce the power of sound in the house by up to 60%¹ and regulate temperatures from room-to-room and floor-to-floor.² With Sanctuary, comes improved sleep, reduced anxiety and greater well-being. Imagine what that would mean to you and your family.

\$3.9B | could be saved by lowering noise

An estimated \$3.9B each year could be saved in the U.S. in treating cardiovascular diseases by lowering environmental noise by 5 decibels.³

NOISE EXPOSURE CAUSES⁴
HYPERTENSION CASES **14%**
HIGH CHOLESTEROL CASES **9%**

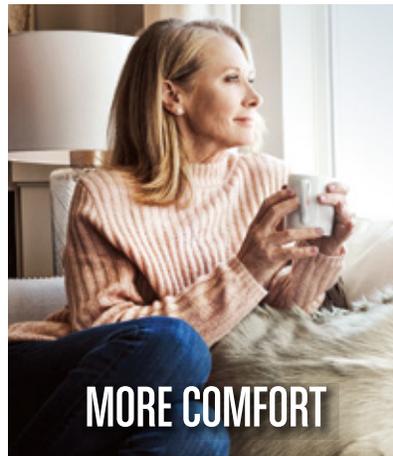
A Home That Restores Well-Being



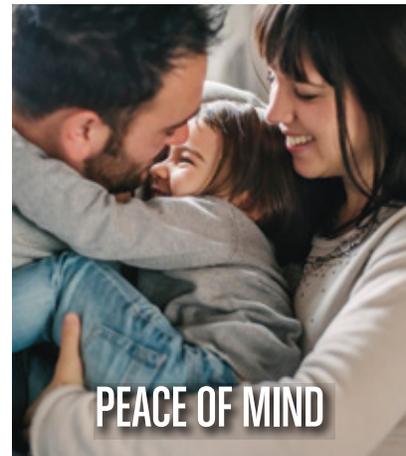
Beneath our tough exterior, we are all fragile, susceptible to the slightest change in temperature, affected by even the most incomprehensible of sounds. Yet, when we feel at home, comfortable and at peace—we find sanctuary.



Insufficient sleep has been linked with obesity, diabetes, heart disease and other health issues. Luckily, with a Sanctuary[®] Home you can reduce the power of sound transfer between walls by 60%¹, improving sleep, and general positivity.



When the temperature inside your home is equalized,² your body doesn't need to adjust as you move from one room to the next. This means your body will more easily reach, and maintain, a relaxed state. And, therefore, so will you.



Sanctuary[®] Homes provide a 1-hour firewall,⁵ making it the best choice to protect the people you love. Plus, these homes are built with insulation that is made with 85% recycled content. Saving lives and the planet—two things that should allow you to breathe easier about your home.


greenfiber[®]
quiet | comfort | protected



Built-In Wellness

Sanctuary® Homes are built with Greenfiber® insulation that is engineered to fill the tiny joints and gaps hidden within walls, floors and ceilings, creating a dense, scientifically advanced barrier. It's quieter, warmer, cooler and safer—creating a home that is more comfortable at every level.



60% Reduction in Sound Power¹

Reduced noise from the outside



High Efficiency

Lower heating and cooling costs



1-Hour Firewall⁵

More time to escape



Equalized Temperatures²

Elimination of "hot spots" leads to improved comfort from room to room and across multiple floors



Sustainable⁶

Made with 85% recycled content and uses one-fifth of the energy required to manufacture than competing insulation

SANCTUARY® HOME

Learn About Building A Sanctuary Home

With Sanctuary insulation, you'll have much more to offer today's homebuyers than traditional means of differentiating quality. To have the wellness-branded advantage of a Sanctuary Home, connect with a representative by visiting greenfiber.com or calling 800-228-0024.

LEARN MORE TODAY

greenfiber.com ■ 800-228-0024

1. In field on identical 2x4 wall types cellulose outperforms fiberglass batts in the walls by 4 STC rating points. 4 STC pts = 60% reduction in sound power. 2. When installed in attics and dense-packed or spray-applied in walls. 3. American Journal of Preventative Medicine-Valuing Quiet-An Economic Assessment of U.S. Environmental Noise as a Cardiovascular Health Hazard. 4. American Journal of Industrial Medicine in 2018-Centers for Disease Control and Prevention's National Institute for Occupational Safety and Health (NIOSH). 5. Greenfiber® offers a full breadth of fire assemblies. Based on U305 assembly. 6. Comparison based on an R-30 value-a-tonesquarefoot coverage area. This comparison includes the production and energy use in the insulation manufacturing process. Based on Sustainability Impact Index-Prepared by Principal Partners.

